

**SUPPLIER EDUCATION SUBMISSIONS
APPLICATION FORM**

FORM NO. XX

Supplier: _____

Date of application: _____

Representative: _____

Proposed date for delivering
education to NSLC Team: _____

Email: _____

Telephone: _____

1. What category does your proposed content represent?

Beer _____ Wine _____ Spirits _____ RTD/Cider _____ Cannabis _____

Multi-category, please specify: _____

2. What is the topic of your content and how will it educate our NSLC Team?

Please summarize your proposed content in 3-5 bullet points below.

3. Why is this topic important to the NSLC Team and customers?

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4. Is this content specific to a promotional period or season? If so, please specify

5. What medium will you be using to deliver your content?

Pre-recorded Video _____ Q&A _____ Webinar _____ Blog Post _____

6. What are the names and titles of your content presenters (if applicable)?

7. Please list the products you will be featuring in your content (include NSLC article numbers)

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8. Are you open to adjusting content if necessary (i.e. length, product inclusions, etc.)

9. Do you have any other supporting materials to accompany the content above?
(i.e. sell sheets, FAQs, etc.)