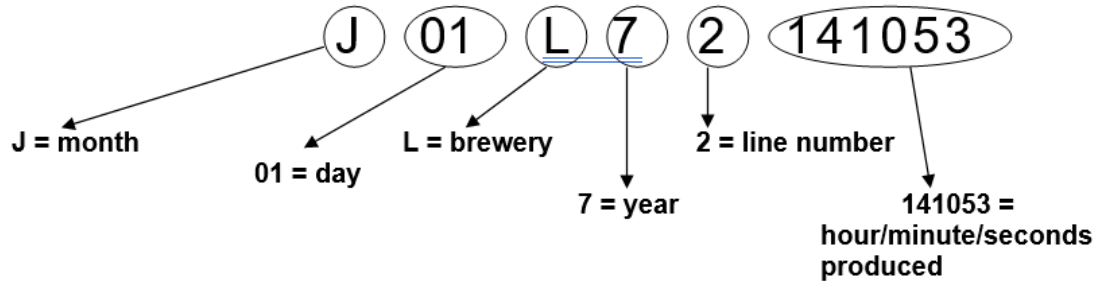## HOW TO READ DATE CODES

THE DATE CODE = Date Product was Packaged = A 'BORN ON DATE'

- The **first digit** is a letter that represents a corresponding month ex) A = January (see list on next page)
- The **next two digits** represent the day of the month the beer was produced
- The **fourth digit** represents the brewery where the beer was produced
- The **fifth digit** represents the year the beer was produced
- The **sixth digit** represents the line the beer was produced on
- The **last six digits** represent the time the beer was produced (hour/minute/seconds)

EXAMPLE of Date Code on a Case of Labatt Blue:

J 01 L 7 2 141053

J = month
01 = day
L = brewery
7 = year
2 = line number
141053 = hour/minute/seconds produced

Therefore, **J01L72141053** means the beer was produced **September 01st, in London, in 2007, on line 2, at 2:10:53 pm**

Brewery Location Codes

C = Creston
H = Halifax
M = Montreal
E = Edmonton
L = London
P = Hamilton

CODE LOCATIONS

Codes are found:
- On the side of each case
- On the bottom of each can
- On front label of each bottle

MONTHLY CODING BREAKDOWN

A = January
B = February
C = March
D = April
E = May
F = June
G = July
H = August
I = *NOT APPLICABLE**
J = September
K = October
L = November
M = December

* The letter 'I' is not used in the coding and is skipped